



## CASE STUDY

# Industry Leading TAT and Broad Assays Portfolio Help SmartPEP Succeed

SmartPEP manufactures peptides for the health and nutrition industry and performs R&D. Their mission is to provide the best natural ingredients to the health and nutrition industry. Because SmartPEP sources raw materials globally, potential contamination can be an issue. In addition, differentiating their products from the competition and receiving fast, accurate test results also pose challenges.

To meet their goals, SmartPEP needed a laboratory partner capable of providing accurate and timely TAT with a broad range of assays for heavy metals, pesticides, herbicides, insecticides and other contaminants. Labstat, a Certified Group company, provided exactly that. “Some labs offer the tests we need, but they’re more expensive and take too much time to deliver results,” said Martin Wang, Ph.D., SmartPEP Director of R&D.

Given the problem of melamine adulteration in many protein products, SmartPEP asked Labstat to design a custom test to ensure its products were safe. Labstat’s technical experts developed a custom test method that delivered the data SmartPEP needed to prove its product quality. “Labstat helped us better understand our products so our customers can be confident in them,” said Dr. Wang. Labstat’s client services team exceeded expectations by answering questions and replying promptly to emails. Thanks to the help of Labstat, SmartPEP is able to fulfill its mission of providing the highest quality products for its industry.

### CHALLENGE

Develop the best natural ingredients for the health and nutrition industry.

### DIFFICULTIES

Potential raw materials contamination, differentiating products from competitors and receiving fast, accurate test results.

### SOLUTION

Delivered industry leading TAT, a full range of testing capabilities and exceptional client services, helping SmartPEP achieve its goals.



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